

## GGI Monthly Breakfast Meetings 'A different kind of leadership?'

**Tuesday 23 May 2023,  
08.30 – 09.30**

### Joined by:



**Richard Kirby**  
Chief Executive, Birmingham Community Healthcare  
NHS Foundation Trust

A graduate of the NHS Management Training Scheme, Richard began his career supporting the development of GP commissioning in Birmingham. After a series of posts in commissioning, strategy and performance management, he moved to Sandwell & West Birmingham Hospitals NHS Trust where he led the development of new models of care and service configuration changes initially as Director of Strategy and, then, as Chief Operating Officer.

Richard's first chief executive post was at Walsall Healthcare NHS Trust, an integrated provider of acute and community services. Walsall's community services were rated "outstanding" in a CQC inspection in 2017.

After 7 years in Walsall, Richard up his current post as Chief Executive of Birmingham Community Healthcare NHS FT in March 2018. As one of the largest specialist community providers in the country, the trust is forging partnerships with primary care, mental health and social care to deliver outstanding integrated community services.

Richard is vice-chair of the Community Network supported by NHS Providers and the NHS Confederation. He is also a Fellow of the Sciana Health Leaders Network.





## **Aidan Rave** Principal Consultant, GGI

Aidan focuses on supporting senior leaders to make better decisions through both individual and board-wide coaching, reviews, advisory and challenge. He is an expert in culture change, organisational design and developing corporate strategy and specialises in performance turnaround and optimisation.

As a former chief executive, elected member and advisor, Aidan has a broad and very practical insight into the workings of local government and the critical importance of effective governance at the heart of high-performing organisations.

He has also been a corporate-level director of two national charities, a senior civil servant within DHSC and UKHSA and a senior consultant within a big four environment. He has held several high profile non-executive positions including the Regional Development Agency, Yorkshire Forward, and the Improvement & Development Agency for Local Government. He is currently a non-executive director of the Buckinghamshire, Oxfordshire, and Berkshire West (BOB) Integrated Care Board.

At GGI, Aidan focuses on board development and facilitation, with a particular emphasis on Integrated Care Boards, organisational design and senior level coaching and development.

Aidan holds a degree in Social Sciences, an MSc in human resources management and an MBA. He is a fellow of the Royal Society of Arts.

Outside of work Aidan is an enthusiastic cook and keen cyclist.



## Chaired by:



### **Fenella McVey** Director of Innovation and Principal Consultant, GGI

Fenella is an expert at working with systems and places, leading our work on system board development, strategy and vision development, risk management, and governance across complex organisations with diverse ranges of members and stakeholders.

Fenella joined GGI in 2021, bringing over 20 years' experience both as a management consultant and in line roles, in the public as well as the private sectors. She brings deep experience in strategic thinking. Her work has included future world modelling, creating new business models, and developing the organisational policies, processes, and structures to support strategic change.

She is a very experienced facilitator of board meetings and team working sessions. She has a long-standing interest in agile thinking and has qualified as a 'scrum master.' Much of her work has involved creating frameworks and gathering the fact base to support decisions.

Fenella started her career at Lawrence Somerset, a Booz.Allen spin off, before becoming European Strategy Manager at Bertelsmann. From there she went to Prophet, leading global teams, before becoming an independent expert consultant for 10 years, where client work included global projects for GE, Samsung, and Zeiss.

Fenella has a Master's in Philosophy and Modern Languages from Oxford University. She is fluent in German and French and has a good working knowledge of Spanish.

